



FOR IMMEDIATE RELEASE

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For the Honor of the Band

September 2008 will mark the second annual Boston Music Festival. Celebrated at 12 music venues, clubs, restaurants, and bars throughout Boston, including a final event at the Boston City Hall Plaza, this 7-day event will feature upwards of 130 bands performing an eclectic mix of music spanning rock, jazz, classical, Latin, hip-hop, and more.

From Monday-Sunday, (Sept 8-14), a competition will take place putting rock bands against string quartets, jazz trios against singer songwriters, popstars against hip-hopsters. Adopting a voting process that bears resemblance to American Idol, voting will be conducted via cell phone text messaging. Festival sponsor, OurStage, will also be accepting votes via the Internet. Five performing groups will be chosen as victors, and will perform at Boston City Hall Plaza during the festival finale. Winning groups will also receive prizes from corporate sponsors, School of Groove, Fender, and others.

The Boston Music Festival is organized by contemporary music school, School of Groove, in an effort to raise community awareness of new developments in music education. Emphasis is also placed on supporting local music talent in Boston, and providing exposure to emerging artists.

Festival performances and events will occur nightly, Monday through Saturday (Sept 8-13), with the final event occurring at Boston City Hall Plaza from 2-9pm on Sunday, September 14th.